

JUTHELL PROCEEDS.
JOHN TRUCE TOUR

1798-9

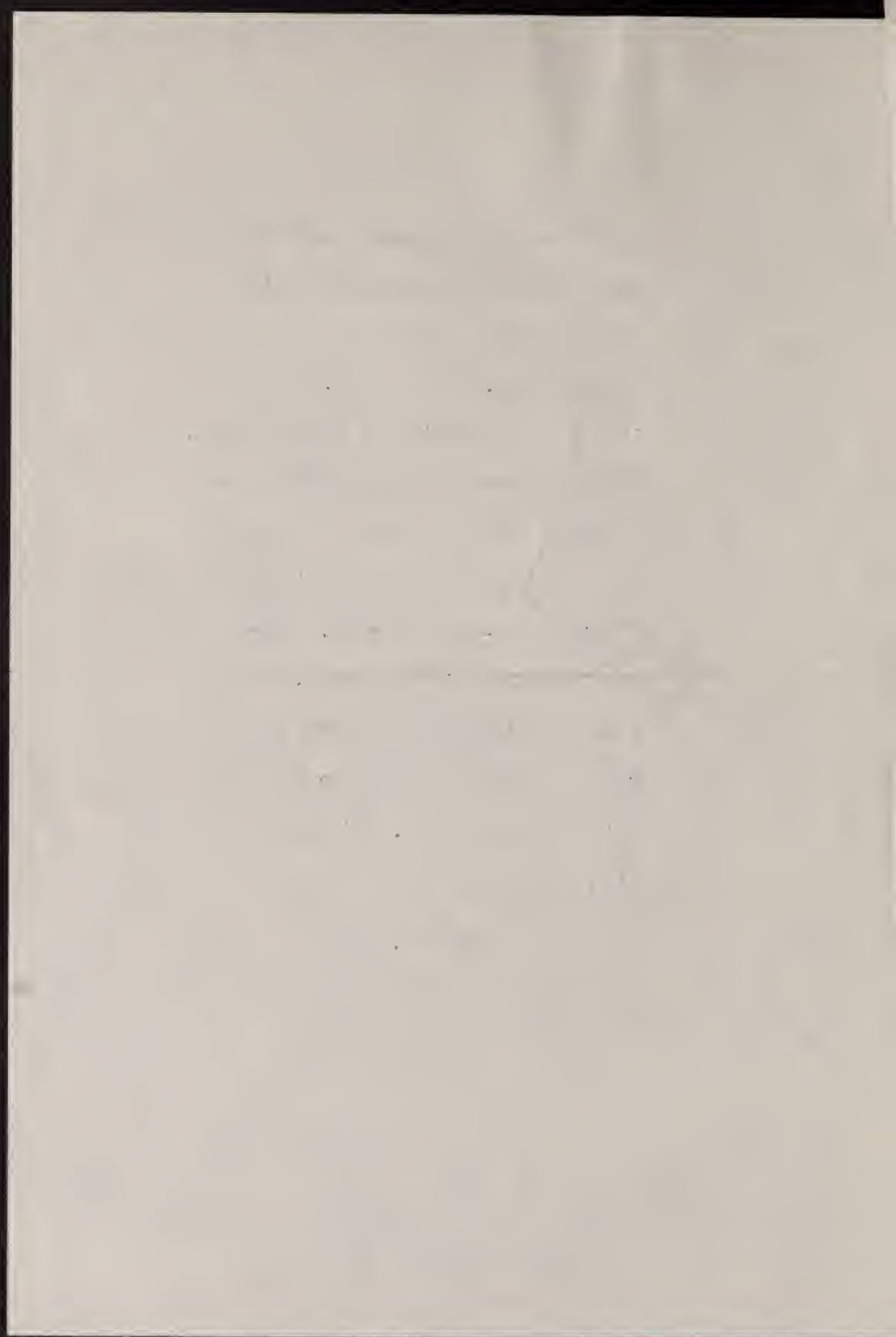
UNIVERSITY OF MICHIGAN LIBRARIES	
Accession No.	70-1225
Item No.	165
Box No.	5

file

20 Jan 79

This ~~is~~ a delayed report for several reasons, the latest being a stint in the hospital for me - from 7th Jan. to 13th Jan.-for an 'elective' operation on my left knee. The knee gave me some trouble last November and the doctors diagnosed it as a possible 'bone chip', according to X-ray evidence. However no bone chip was found, so I am hobbling about on crutches for 2 or 3 weeks ^{for} ~~to~~ ^{no} particular gain that I know of. C'est la vie!

Walt Fryers.





11353-A
TECHNOCRACY
INC.

19 Jan 79

To: CHQ

From: 11353.

Subject: John Taube Tour, Fall, 1978.

Ref: Your letters of Dec. 12th and Aug. 15th, 1978, 12th Dec 78.

1. This tour was initiated by Bonnie Gebhardt of Calgary. She made the initial suggestion in a letter of 29 Jan 78. We deferred any commitment until the Fall. However the proposal was kept alive, and in a letter dated 17 July 78 we requested your comments on the idea. Your reply of 15th August noted that he was not an authorized speaker, but that CHQ approved our use of him as an 'unofficial' speaker for meetings here and in Calgary.

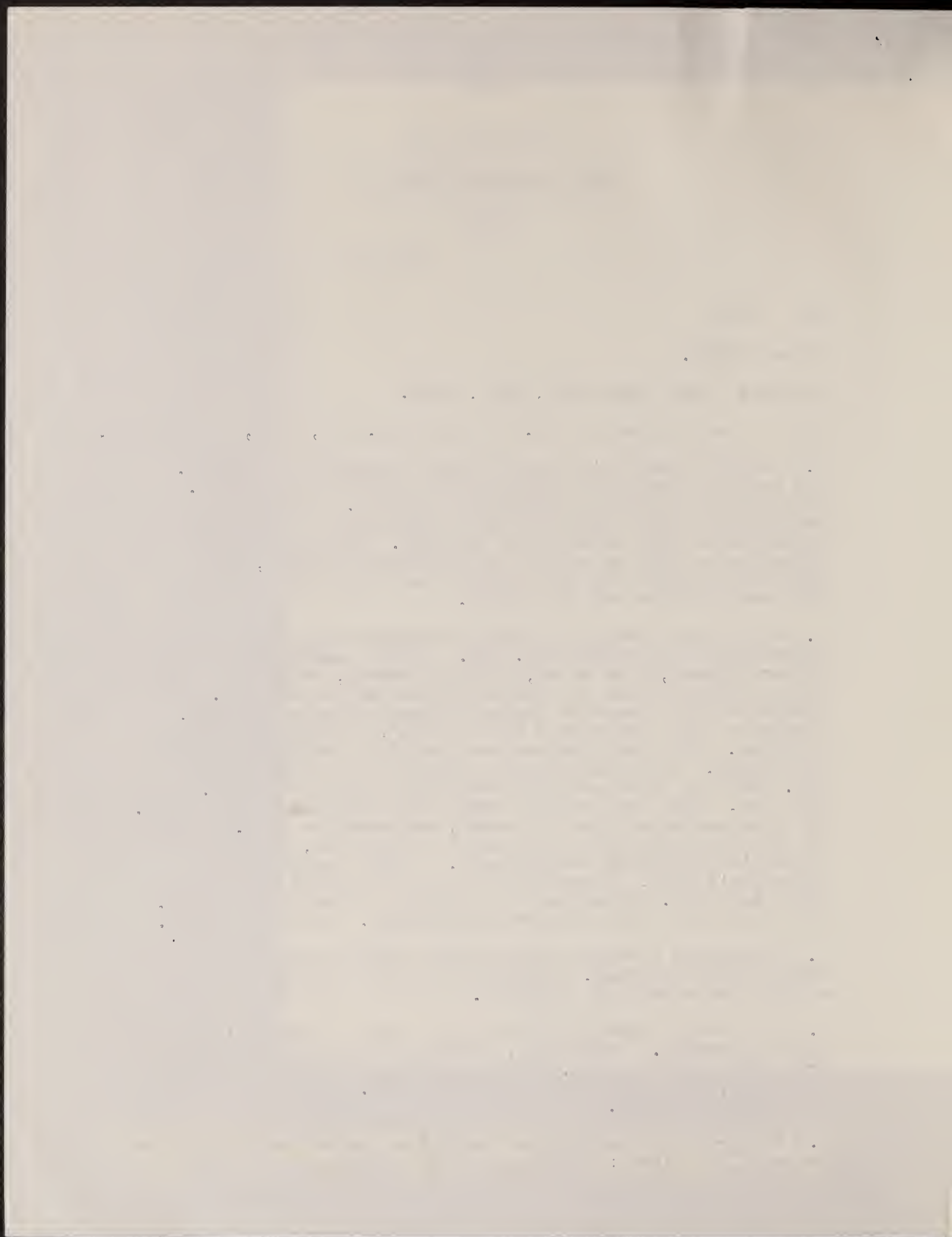
2. My absence during the month of August left things in abeyance till my return Sep. 8th. In the meantime a minute in our Daybook, dated 6 Sep, by John Gregory, noted that Bonnie Gebhardt had advised us that John Taube could not come. After picking up the pieces of urgent business after my absence, I passed on your concurrence for the tour, and ours, to Calgary by phone. This left the project open for further negotiation by Calgary. Eventually Bonnie advised us by letter dated Oct. 7th that Taube would be available between 25th Oct. and 15th Nov. That left us with about two weeks to set up a tour. We found ourselves short of money, manpower and time. Dates for Edmonton activities were still in abeyance, subject to Calgary's developing arrangements. A mail strike at this time didn't help. I enclose a copy of my letter to Gebhardt dated 14th Oct. indicating the confused state at that time. The results for the tour were predictable. It was a "flop".

3. Eventually a rough itinerary was rigged to include Calgary Edmonton and Winnipeg. A copy of the way it appeared to me at the last minute, is enclosed.

4. The 'moving party' arrived at our office about 15:15 on the 4th of November. John Taube, driving his own small Toyota in grey with roof top sign, was accompanied by Alphi Green from Vancouver, who joined the tour at Calgary. Bonnie Gebhardt elected not to come.

Address: 11353 A, Technocracy Inc., 9203.S 112th St., Edmonton, Alta. T6G 0A5

No statement of policy shall be binding upon the organization unless issued from Continental Headquarters of Technocracy Inc.



5. Both visitors were accommodated for bed and breakfast at my home. Other meals were at various places to serve organizational purposes, mostly in the HUB, convenient to our office.

6. The program of events utilizing the speaker turned out as follows:

Sun. 5 Nov 78: Informal afternoon session for members/visitors in Rocking Chair Lounge of HUB. Two students attended. Some interest but no specific response.

Informal evening session for members/visitors in Rocking Chair Lounge of HUB. Two students, 2 X-cards.

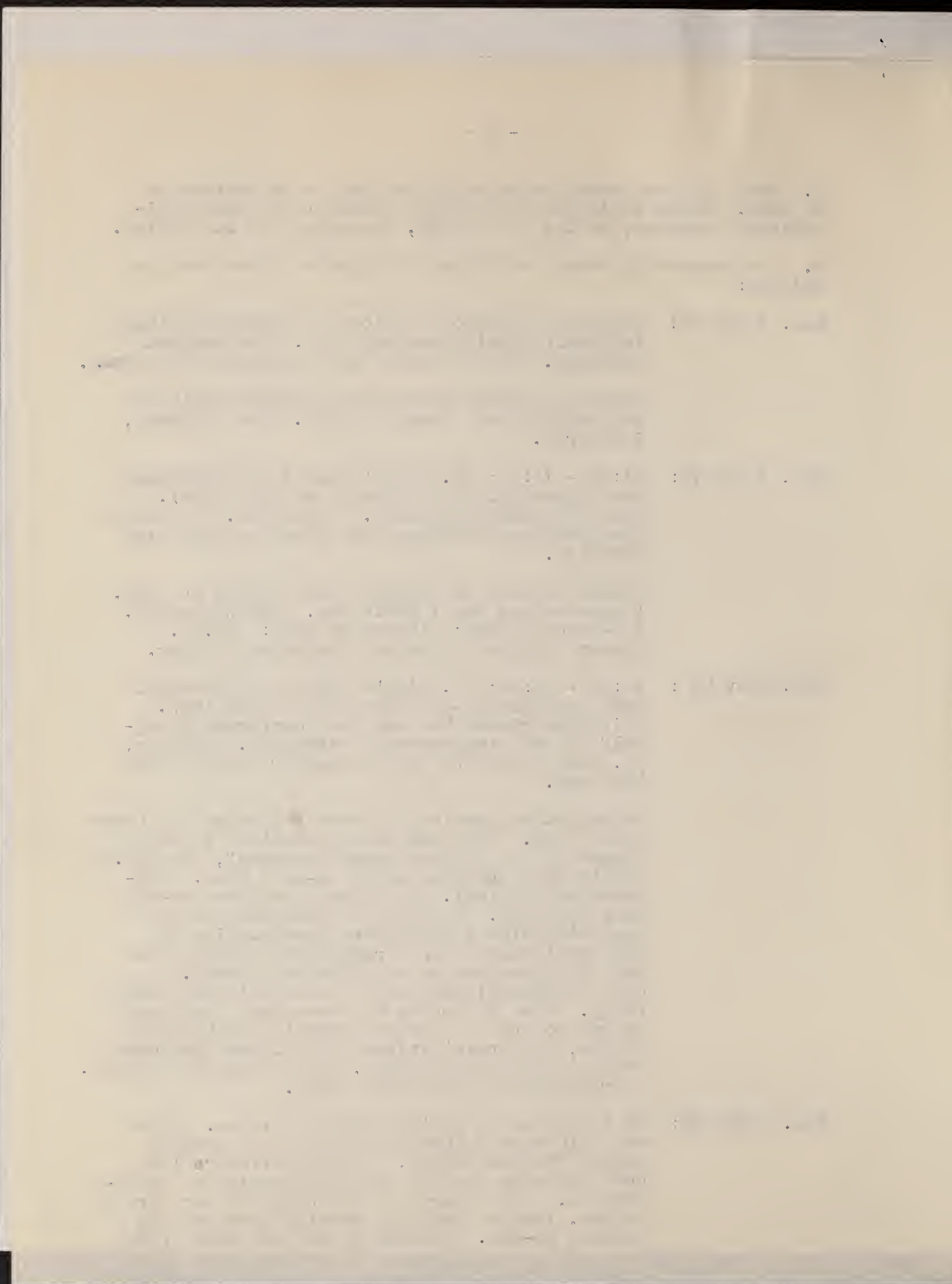
Mon. 6 Nov 78: 11:00 - 12:00; Dr. Meyer's class in Vocational and Industrial Arts (Faculty of Education). Some 17 students present. 2 X-cards. 17 copies grey pamphlet "America Must Show the Way" distributed.

Public meeting in Rocking Chair Lounge at 8 pm. 4 non-members and 1 media rep. (CKUA) present. 2 X-cards signed; literature sold: \$2.30. Eleven triplets of Briefs picked up at door.

Tue. 7 Nov 78 : 12:30 - 14:00; Dr. Ziel's class in Vocational and Industrial Arts (Faculty of Education). This appointment had not been confirmed by myself and was consequently defaulted. However, Dr. Ziel agreed to have a speaker early in the New Year.

Organization Meeting in Council Chamber of Student Union Bldg. This had been advertised in two issues of the student paper 'Gateway', for \$60.00 and by phone canvass to our X-card list. Response was minimal. 3 students and one non-student attended. I filled in some time at the beginning with a blackboard presentation of the requirements for a registered student club and the structure of a Technocracy group. John Taube followed with a brief talk on Technocracy. When it became apparent that there was no one to act as a prime mover in establishing a club, the organizational effort was abandoned and the meeting adjourned. One X-card was signed. 4 triplets of Briefs were taken.

Wed. 8 Nov 78: TV interview on Capital Cable at 10 am. This was a 10 minute item for airing on a program called "Coffee Break". The interviewer let John Taube do most of the talking without interference. The interview was scheduled for airing on Dec. 12th on both the morning show and the evening re-run. However it was not seen by any



of our members or contacts, so perhaps it was not used. We have not followed up on it.

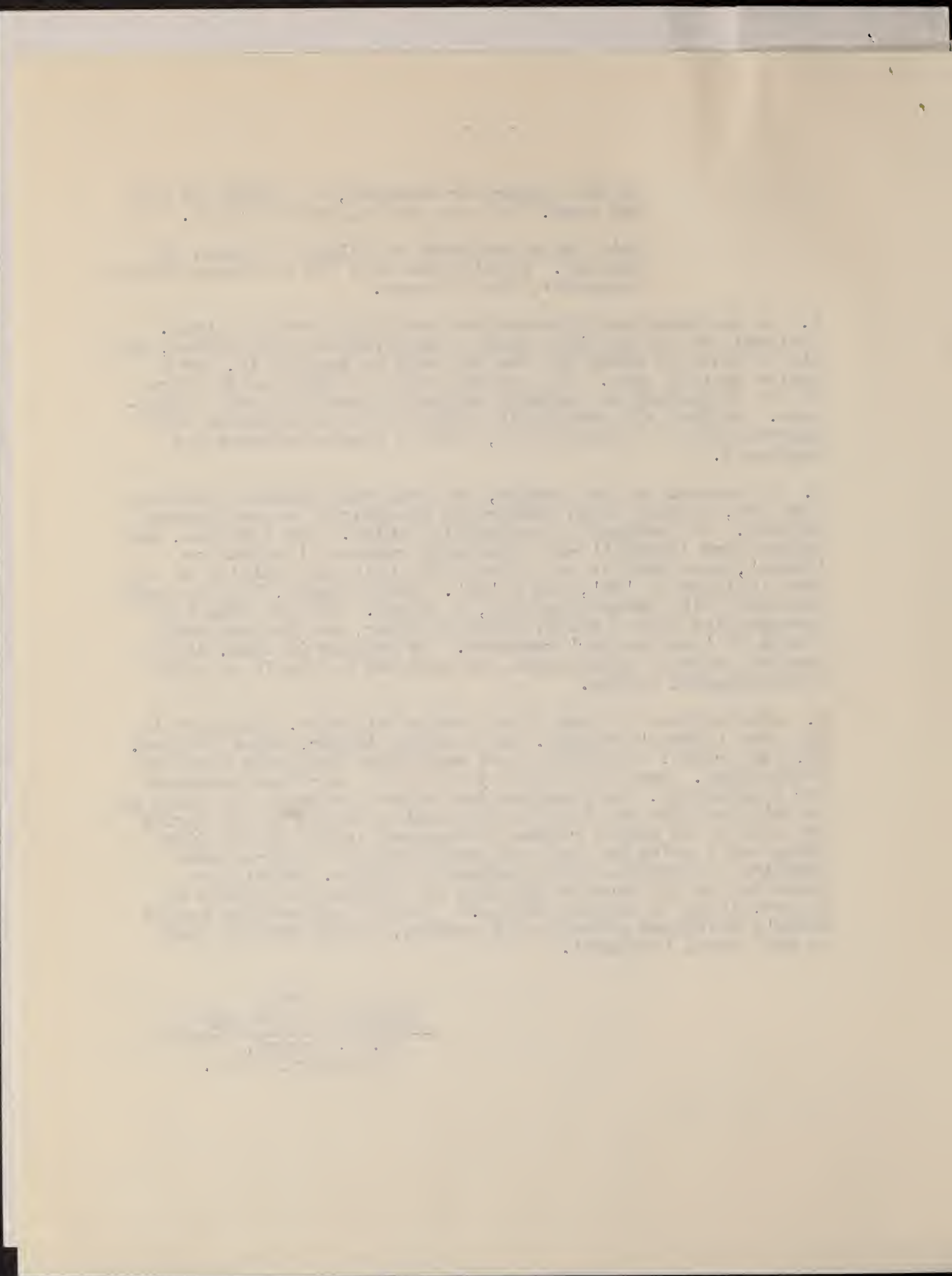
John Taube proceeded to Calgary at noon, by his car. Alphi Green took the air route back to Vancouver, also at noon.

7. We can make some observations resulting from this tour. Obviously we did not have time to make proper arrangements, nor did we have the money and the manpower to support it, nor a public to call upon. Our present state of organization here is too elementary to properly support a tour with public meetings. We feel that we should exploit our own resources and opportunities as they turn up, much as Bonnie Gebhardt has suggested.

8. In respect to the speaker, we agree with Gebhardt that he does not, at this time, measure up to official or continental calibre. His mastery of English is faulty. For instance, the common word 'fraught' was repeatedly rendered 'frotht' or 'throt', even when it was pointed out that the spelling of the word included an 'ht', not a 'th'. Additionally, his personal presentability seemed marginal, at times. He does make his presentation with a fairly positive vigor, and he does evoke a sort of 'blue collar' response. My opinion is that, in his present stage of development, he does not yet merit official or continental status.

9. Jim Davidson is loud in his praise of Taube. They are in the same 'league' perhaps. In a recent letter, dated 7th Jan. 79, Jim writes: "You will have read about the Taube tour here in Winnipeg. John did a good job and is a tireless promoter for Technocracy. He phoned me just after Christmas and asked me to tell you that he is hoping to visit us again in the Spring and expects to make a repeat performance in all of his first stops and I think he wants you and Bonnie to prepare some speaking engagements and appearances for him. He will no doubt let us all know in due time if and when he expects to be revisiting in Western Canada." I would suggest you handle Taube's volunteer efforts with caution, and be sure to leave us with local 'options'.

Walt Fryers
W. R. Fryers,
Organizer, 11353.





CHO
TECHNOCRACY
INC.

TO: Walt Fryers, Org.
R. D. 11353

December 12, 1978

SUBJECT: Touring Speaker

1. As requested in our letter of August 15, kindly supply CHO and Tour Headquarters, 12349-1, with a complete report on the speaking engagements of John Taube.

John Sheldon
Division of Organization

JS/skb
cc:9749-A



John Sheldon
Technocracy INC. CHQ
Savannah, Ohio 44874

Box 7231 Sta. E
Calgary, Alberta T3C 2M8
December 2, 1978

John Taube

Thank you for letter of Oct. 14 and the enclosure regarding John Taube Tour.

Oscar and I were quite pleased with the response of university faculty and students and the general public. People are more and more looking for answers, and are willing to listen without the flak. Oscar is sending a more detailed report.

Having sponsored Taube and having watched his performance, I feel somewhat responsible in making a report reflecting my own personal opinion of him. From what I hear he must be doing alright in promoting Technocracy in the S.E. Bay Area. However, I would not recommend him as a tour speaker, at least not until he has made considerable improvement in speech, dress and manner.

Taube seems to be knowledgable enough, but the general attitude indicates an unwillingness to listen or co-operate to suggestions that are made for a more acceptable presentation.

I don't like to be critical of any speaker, particularly since our organization is so limited. Perhaps Taube would respond more willingly to suggestions from a male with more authority. Certainly every potential needs to be encouraged!

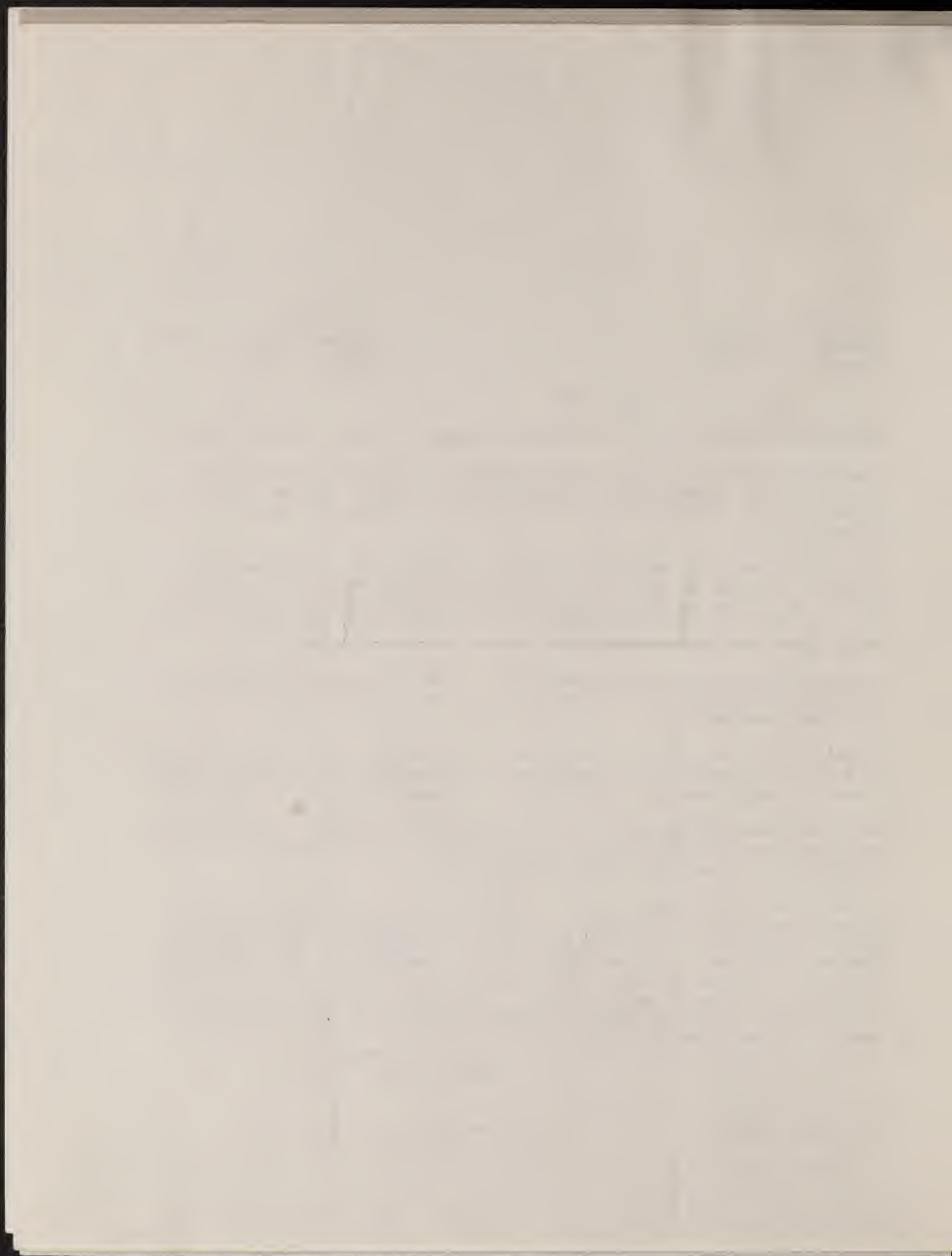
In a recent conversation with Walt Fryers, we are in agreement that between our two units it may be best to develop our own speakers. Our unit is pretty much in agreement that so far in Calgary John Gregory is tops.

After my return from Mexico sometime in January we will follow-up on the 20 X-cards turned in at the lectures; a six-week study course. The TV interview that I had planned for Taube did not develop. During my talk with the Program Chairman for Cable 10, Technocracy was offered a series of 30 minute slots on the air. I declined the offer for the present time. It would be a great opportunity if we can manage it later on. I think it is regrettable that Technocracy doesn't have a school for those who aspire to speak on platform and TV on its behalf. I mean a central school.

Regards to Everybody
Happy Landing,

C.C. Oscar Isaac

Bonnie Gebhardt, Secty



November 8, 1978

P R E S S R E L E A S E

UNIVERSITIES HEAR TECHNOCRACY SPEAKER

Science and engineering students in the University of Alberta were visited by a California-based speaker for Technocracy Inc., John Taube. Mr. Taube had talked to students at the University of Calgary before coming to Edmonton. Here his engagements included lectures to Dr. A. Meyer's Industrial and Vocational Education Class and Dr. H. R. Ziel's class on Technology Assessment. Other talks were held Sunday and Monday in the HUB Mall, and in the Student Union Building last night. The speaker will return to Calgary today for a lecture to Dr. D. R. Young's Industrial Arts Class at U of C and to a Singles Club, after which Mr. Taube heads for Winnipeg. There he has radio, TV and other engagements, following which he will make a final stop at Calgary for a talk to the Unitarian Fellowship on November 19th, before returning to California.

Mr. Taube's emphasis lay on the fact that the economic system was rapidly disintegrating, and he called for the implementation of a metrical system as monetary controls fail, in order to survive the chaotic conditions which must follow a collapse. Rather than a "medium of exchange", a "medium of distribution" or "energy certificate" would be used to transfer goods from inventory to consumer. The "inventory" concept is one of a continental scale, and the system is "merely an accounting mechanism, based on energy determinants, to achieve maximum efficiency in the distribution of goods and services. Optimum quality control built into the Technocracy design would eliminate the problems of planned obsolescence and pollution, and provide for maximum conservation control. The by-product would be an unprecedented human experience--a culture which could realize all of the goals for which philosophers and moralists have striven for

--/



"Universities Hear Technocracy Speaker" - Continued

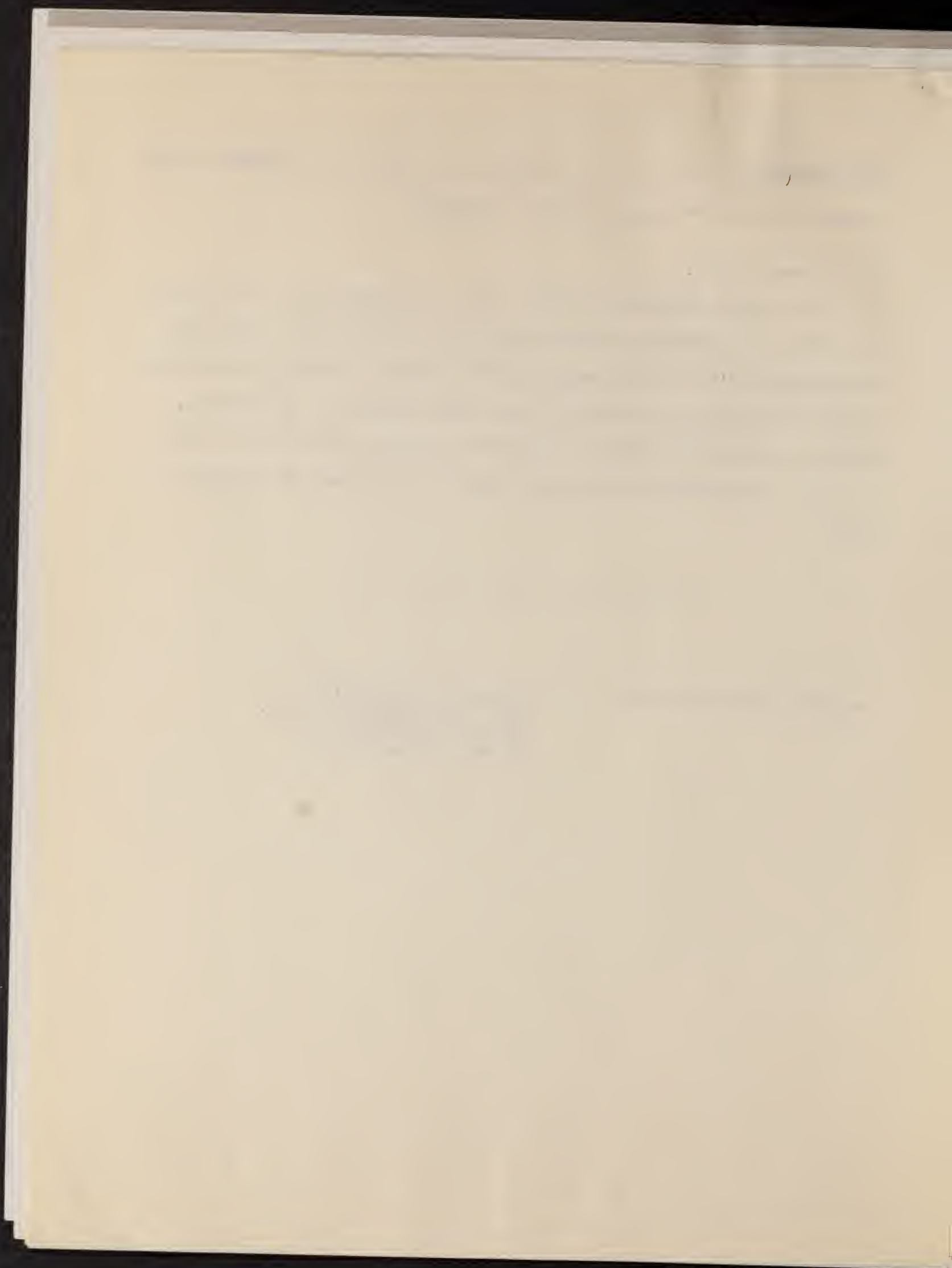
all of human history."

Walter Fryers, Organizer for Technocracy in the Edmonton area, who directs the affairs of the membership here from an office in the HJB Mall, states that the Organization's message is being favorably received, "in fact, often enthusiastically", by students as well as faculty members throughout the Continent, wherever speakers have visited. "Technocracy is an idea whose time has come", he said. "The citizens will determine whether or not it becomes more than an idea."

----- 30 -----

Authorized for release by:

Walter Fryers, Organizer
R.D. 11353A, Technocracy Inc.
9203.S 112th Street
Edmonton, Alta. T6G 0M5



JOHN TAUBE TOUR
Fall 1978

CALGARY	Mon. 30 Oct 78	- Arrive Calgary by private motor vehicle, from Rohnert Park (near San Francisco), Calif.
	Tue. 31 Oct 78	- At Calgary (program not announced)
	Wed. 1 Nov 78	- At Calgary (program not announced)
	Thu. 2 Nov 78	- Speak at Sociology Class at U. of Calgary. - Speak at Kinsmen Club
	Fri. 3 Nov 78	- Speak at Political Economy Class, U. of Calgary.
EDMONTON	Sat. 4 Nov 78	- To Edmonton. Informal arrangement for evening dinner.
	Sun. 5 Nov. 78	- Informal membership sessions, afternoon/evening in Rocking Chair Lounge, HUB; 2-5 pm, & 7-9 pm. - Evening dinner in private room at Casablanca Cafe in HUB. Members and guests welcome. The menu is limited, but the price is right. Individual ordering.
	Mon. 6 Nov. 78	- Speak at Dr. Meyer's class, Faculty of Ed., 11-12 noon. Lunch at Faculty Club, to be arranged by Jack Gregory. Speak at Public Meeting in Rocking Chair Lounge, HUB. 8 pm.
	Tue. 7 Nov. 78	- Speak at Dr. Ziel's class, Faculty of Ed., 12:30 - 2 pm. Attend Organization Meeting, Students' Union Bldg., Room 270A, 8 pm. Public welcome.
CALGARY	Wed. 8 Nov. 78	- To Calgary.
	Thu. 9 Nov. 78	- Speak at Dr. Young's class, Faculty of Ed., 5-6 pm. Speak at Singles Club.
	Fri. 10 Nov. 78	- At Calgary. (program not announced)
	Sat. 11 Nov. 78	- At Calgary. (program not announced)
	Sun. 12 Nov. 78	- At Calgary. (program not announced)
WINNIPEG	Mon. 13 Nov. 78	- To Winnipeg.
	Tue. 14 Nov. 78	- At Winnipeg. (program not announced)
	Wed. 15 Nov. 78	- At Winnipeg. (program not announced)
	Thu. 16 Nov. 78	- At Winnipeg. (program not announced)
	Fri. 17 Nov. 78	- At Winnipeg. (program not announced)
CALGARY	Sat. 18 Nov. 78	- To Calgary.
	Sun. 19 Nov. 78	- Speak at Unitarian Church.
	Mon. 20 Nov. 78	- Lv. Calgary.

NOTES:

Members are urged to attend as many events as possible and bring a guest. The possibility of having Mr. Taube on radio or TV while in Edmonton is being investigated.

Walt Fryers
Walt Fryers

R. D. 11353
for **TECHNOCRACY INC.**
92035 - 112th STREET
EDMONTON, ALBERTA
T6G 2C5

ORGANIZATION MEETING
for a
TECHNOCRACY CLUB

8 pm Tuesday 7 Nov 78
Room 270A SUB U. of A.

Take a hand in your future....but first know
the problem. Technocracy is a learning
experience. It is science in the social field.

Speaker John Taub of San Francisco will be on
hand to answer your ~~own~~ questions.

Technocracy is ^a non-political, non-sectarian, and
non-profit, ~~non-sectarian~~ membership organization.

Everyone welcome. Admission free.

Organization Meeting
for a
TECHNOCRACY CLUB

8 p.m., Tuesday, 7 Nov. 1978
Room 270A, SUB, U of A

To take a hand in your future, you must first know the
problem. Technocracy is a learning experience. It is science
in the social field.

Speaker John Taub of San Francisco will be on hand to
answer your questions.

Technocracy is a non-political, non-sectarian, and non-
profit membership organization.

Everyone welcome. Admission free.

Organization Meeting
for a
TECHNOCRACY CLUB

8 p.m., Tuesday, 7 Nov. 1978
Room 270A, SUB, U of A

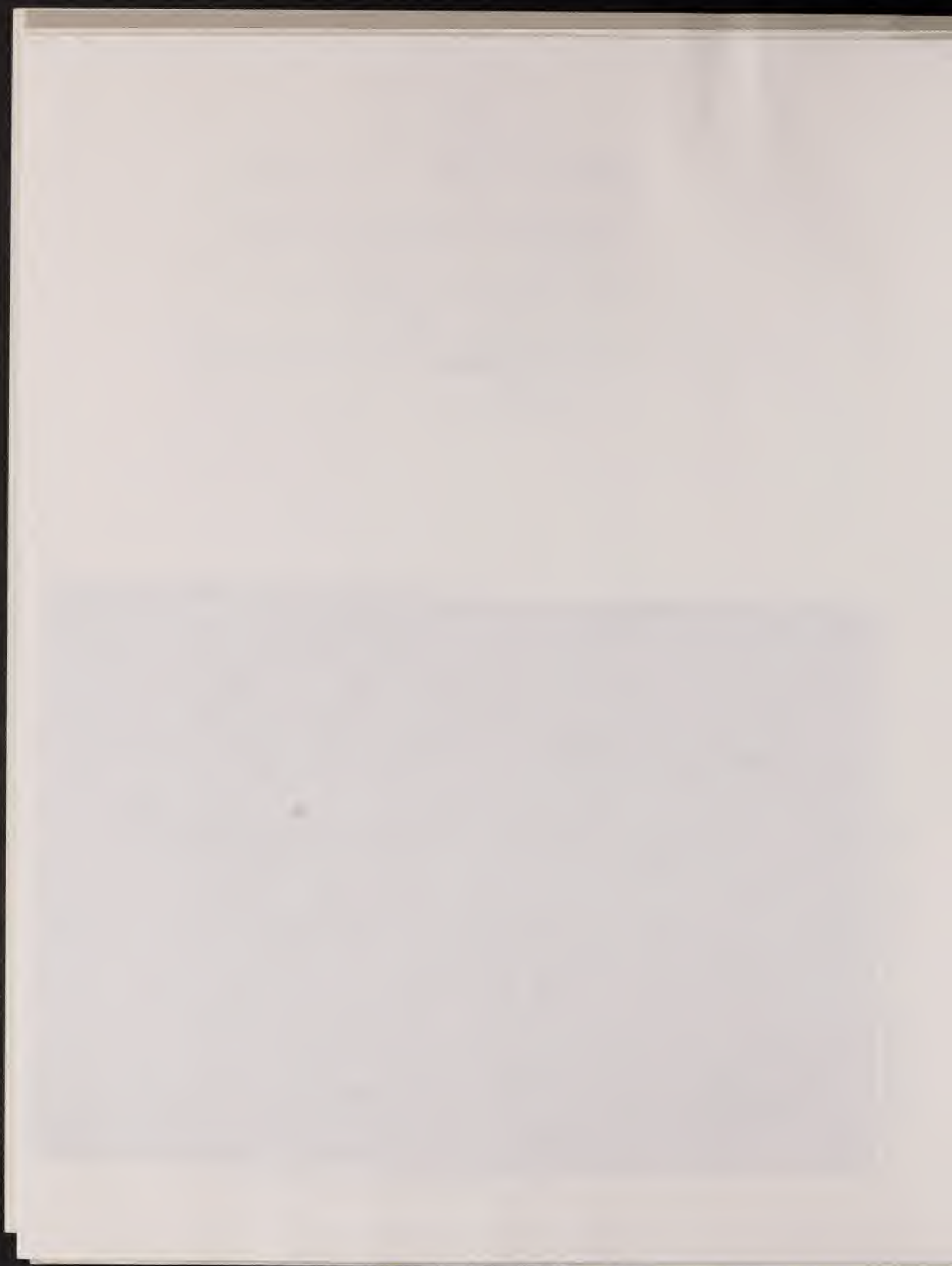
To take a hand in your future, you must first know the
problem. Technocracy is a learning experience. It is science
in the social field.

Speaker John Taub of San Francisco will be on hand to
answer your questions.

Technocracy is a non-political, non-sectarian, and non-
membership organization.

Everyone welcome. Admission free.

GATEWAY, 3 Nov 78 p.2



1 Nov 78

Calendar Editor,
Edmonton, Journal
Edmonton, Alta.
T5J 2S6

Notice for "Meetings and Speakers" Calendar issue of 6th Nov 78.

TECHNOCRACY INC. A public Lecture on "The Social Program of Technocracy" will feature speaker John Taub of San Francisco, on Monday evening, 6th November, at 8 pm, in the Rocking Chair Lounge in The HUB, University of Alberta, 9015 112 St. Public welcome. Admission free.

Walt Fryers,
for 11353, Technocracy Inc.

Technocracy Inc.:
Presents a lecture on The
Social Program of Technoc-
racy by John Taub, tonight,
8 p.m., HUB, Rocking Chair
Lounge, U of A. Public wel-
come.
Presents an organizational
meeting to form a campus
Technocracy Club, Tuesday,
8 p.m., Students Union
Building, room 270A, U of
A.

*Edmonton Journal
6 Nov 78*

1 Nov 78

Calendar Editor,
Edmonton Journal,
Edmonton, Alta.
T5J 2S6

Notice for "Meetings and Speakers", Calendar issue of 6th Nov 78.

TECHNOCRACY INC. An organization meeting to form a campus Technocracy Club will be held in Room 270A, Students Union Bldg. , University of Alberta, Tuesday evening, 7th Nov., at 8 pm. Speaker John Taub of San Francisco will be on hand to answer questions. Public is welcome.
Admission free.

Walt Fryers,
for 11353, Technocracy Inc.



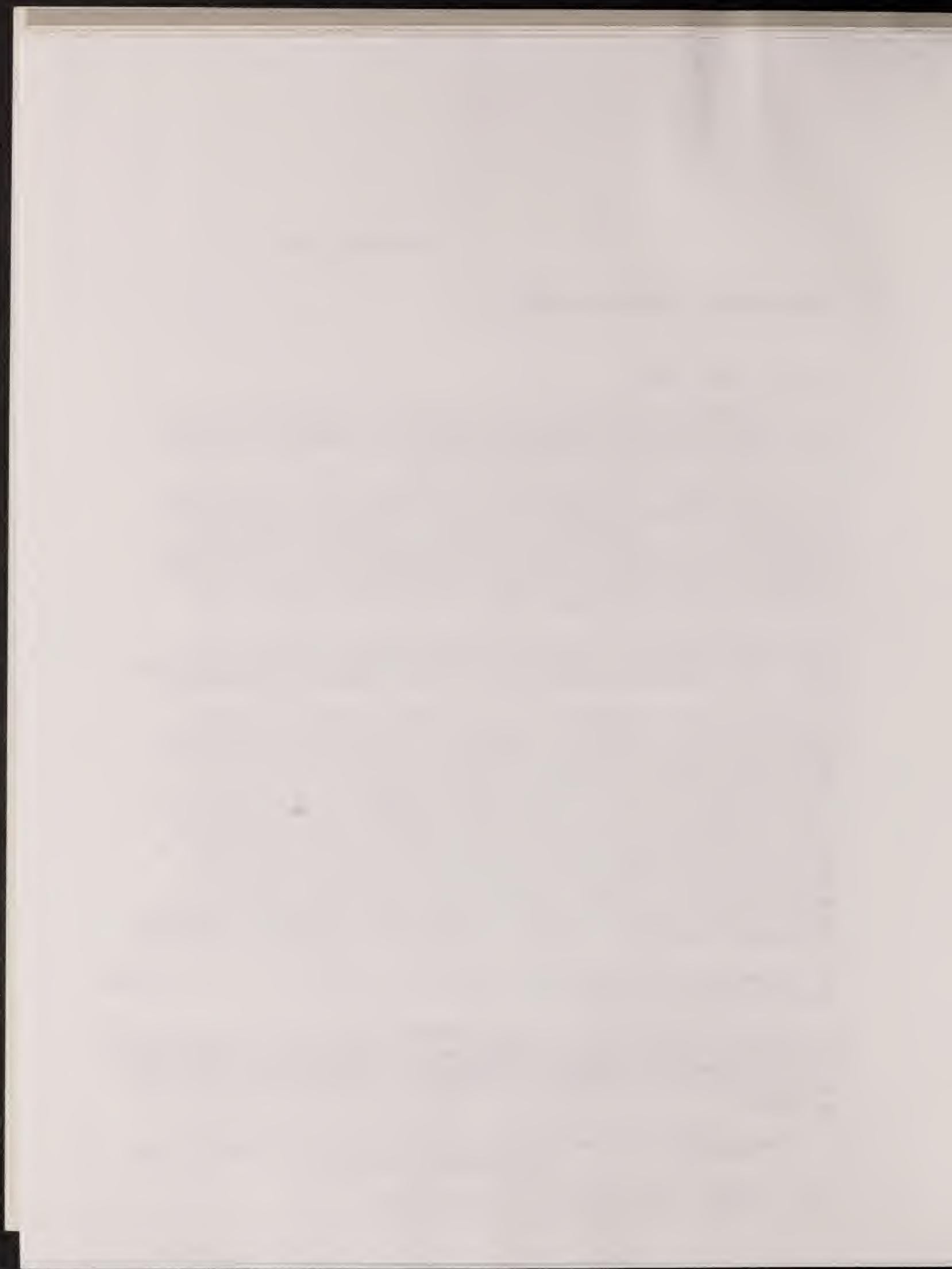
14 October, 1978

Bonnie Gebhardt, Secretary, 11451-1

John Taube Tour, 1978.

1. Thanks for your letter of 7 Oct. explaining the situation up-to-date. It is definite now that the tour is on. With only a couple of weeks to prepare we are starting work on it immediately.
2. We are trying a new strategy with the Students' Union. By their own by-laws, new organizations trying to organize a registered students' club are allowed up to 3 organization meetings in the Students' Union Bldg. We are proposing to integrate the John Taub meeting with an organization meeting, plus, perhaps one organization meeting before and one after (if permitted). We have been given written permission to schedule 3 such meetings through the scheduling office.
3. We have collected something like 100 Expression of Interest cards over the last 1½ years, to support our claim of student and faculty interest. Many of these will be contacted by phone or mail prior to the meeting(s).
4. The By-law and regulations for Student Clubs and Societies are contained in two small booklets. A copy of each is provided to you herewith, plus the application form for registration. You will see that there is a standard and formalized procedure for such activities. Since all the various student bodies in Alberta and across Canada are hooked up together I expect similar procedures are in effect everywhere; to some degree, at least. You may wish to consider parallel action to ours in respect to the U. of Calgary. We do not necessarily expect success, but at least we will have tried this Fall, and if necessary, will try again next year. To be quite candid, I am not convinced that a Technocracy Club will be worth the effort to create it (constitution, and all) and sustain it from one year to the next, and to keep it on track from the outside. Intensifying economic crises will of course help to focus and discipline the interest.
5. Off-campus speaking engagements may be more productive. We will be looking around but the time is short.
6. I am also enclosing copies of correspondence with Richard Woodward, formerly a local member at Bon Accord near here, but now a broadcaster at Lloydminster. If John Taub tours the prairies, to Winnipeg and back, we should keep in mind that there are members at Moose Jaw, Saskatoon, Lloydminster, etc. What do you think?
7. We must finalize ~~and~~ the itinerary and dates pronto ! Coordinate with me.
Walt Fryers, Org. 11353.

cc. CHQ, Vancouver, Winnipeg.





11451-1 TECHNOCRACY

INC.

Walter Fryers
R.D. 11353
TO: Edmonton, Alta.

8- 308 Cedar Crescent
Calgary, Alta. T3C 2Y8
October 7, 1978

SUBJECT: Speaking Tour in Alberta for November.

Greetings Walt and Active Members,

John Taub called this morning and said he would be available to speak here any-time after Oct. 25 to Nov. 15th. He is agreeable to stay from Nov. 1 to Nov. 15th. This would allow enough time to make a tour of Winnipeg as well.

The Student's Union is not offering anything for free this fall. The crunch is on them too. I will approach the professors in the appropriate departments and remind them that it is the duty of higher learning in education to expose their students to all the alternatives for a better society. Wish me luck!

John has been in big demand at various service clubs all over the bay area in California. I have a tentative set-up with the Kiwanis club. So far it has been negative with the others.

I have been asked to speak at a singles club which is an off-shoot of the Unitarian Church. The singles has a membership of 200. As you may know the Unitarian is a non-orthodox church attended by liberal-minded people who put much emphasis on positive thinking. Their theme for this month is CHANGE.

So my subject is MAKE WAY FOR CHANGE. I shall tell the story of economics, outlining the history from barter-economy of scarcity to economy of abundance using irreversible trends chart. No mention of Technocracy will be made until the last part of question period when one will ask the question? Is there a solution? Then they will be told about a certain speaker visiting our Province in November with the best solution that was ever conceived.

The Westwind Toastmaster's Club will be hearing this same talk when we meet there the last Monday of this month.

Jon expects to drive up (weather permitting) with another member. He will pay their travel expenses. Host members will provide lodging and meals. Lots of action around here from now until at least the end of November

cc. CHQ

~~REDACTED~~
Jim Davidson
Section Calendar, Vancouver

Happy Landing!

Bonnie G
Bonnie Gebhardt, Secty

over

Walt the senior citizens classes that you wrote about didn't turn out right - time-wise.

Did you send Jim D. a Student Calendar Canada? He would be much encouraged by it.

I think there will be an audience here for John on Nov. 9 - Know more Tuesday -

What dates can we use him & where

Calgary

Edmonton

Saskatoon?

Winnipeg

Vancouver



CHQ
TECHNOCRACY
INC.

TO: Walt Fryers, Org.
R. D. 11353

August 15, 1978

SUBJECT: John Taube

1. We regret that the vacation season has resulted in a delay in replying to your letter of July 17.
2. You ask for comments on the proposal to bring John Taube from Rohnert Park, Calif., to speak in Edmonton and Calgary. That is a good question to ask. John Taube has been out of the Organization for a year; he was reinstated last month. He had resigned due to difficulties he had had in cooperating with other Members of 12237-1, San Francisco, Calif. During this past year he has kept busy promoting Technocracy quite vigorously even though he was not a Member. He is not an Authorized Speaker; CHQ has received no official reports on his abilities.
3. In spite of the above, if you and 11451-A, Calgary, Alta., wish to have him address meetings you have CHQ's approval. You say that you understand he will pay his own way. Fine.
4. If the tour materializes, please provide CHQ and Tour Headquarters, 12349-1, with a complete report.

John Sheldon
Division of Organization

JS/skb
cc: TH, 12349-1

